



## Sponsoring Contract Information Sheet

The following document delivers an explanation of the silver and bronze-sponsoring contract for the Airborne Wind Energy Conference 2017 (in the following AWEC 2017). The Gold sponsorship contract will have the same content but for §4 that is open for negotiation. The sponsoring contract is unfortunately in German and consists of 12 Paragraphs and a data privacy declaration. The paragraphs are:

1. Preamble
2. §Subject matter of contract
3. §Exclusivity
4. §Contractual obligations of the University
5. §Contractual obligations of the Sponsor
6. §Advertising
7. §Mutual benevolence
8. §Confidentiality
9. §Liability
10. §Duration and cancellation of contract
11. §Misc.
12. §Severability clause
13. §Supplementary agreements
14. Data Privacy declaration of consent

Most paragraphs are standard formulas. In the following, only the key paragraphs will be explained. The different paragraphs and clauses are fixed by the university administration and not open for negotiation.

### Contract Partners

The sponsorship contract and data privacy declaration of consent needs to be signed by the Sponsor and the University of Freiburg, as the hosting institution of AWEC 2017.

## **Contract Preamble**

The preamble of the sponsoring contract gives a short summary of the contract partners' background.

## **§2. Exclusivity**

No exclusivity is granted to any sponsor.

## **§3. Obligations and services of the University of Freiburg**

This clause states that the University of Freiburg is required to fulfill the following obligations.

### **Silver Sponsorship**

- Display of the sponsor's logo on all printed materials such as the book of abstracts, posters and leaflets. The logo will also be displayed in the official silver sponsors section of the official AWEC 2017 website accessible at *awec2017.com* and will link to the website of the Sponsor.
- A booth with two poster-areas and a table or table equivalent.
- Two full registrations for sponsor delegates.

### **Bronze Sponsorship**

- Display of the sponsor's logo on all printed materials such as the abstract-booklet, posters and leaflets. The logo will also be displayed in the official bronze sponsors section of the website of the AWEC 2017 accessible at *awec2017.com* but will not link to the website of the Sponsor.

## **§4. Sponsor's obligations**

This paragraph specifies the obligations of the sponsoring contract partner. Differences between silver and bronze sponsorship exist due to their different classification under German Tax Law.

**Silver Sponsorship** The Sponsor agrees to transfer the amount of 1500€ to the account specified in §4.2. The sum of 1500€ will be augmented by German Value-Added Tax (VAT) of 19%, as the silver sponsorship conditions make the sponsorship agreement an active and thus tax-relevant sponsorship according to German Tax Law. The VAT is reclaimable via the German Tax Office.

**Gold Sponsorship** Gold Sponsorship is also tax relevant. The same regulations are therefore applicable.

**Bronze Sponsorship** The Sponsor agrees to transfer the amount of 400€ to the account specified in §4.2. Bronze sponsorship is not tax-relevant in Germany as it is considered passive sponsorship.

### **§9. Contract Duration**

The duration of the Sponsoring Contract starts with the signing of the contract and ends on the 7th of October 2017. The contract can be canceled at any time on the grounds of an important reason. Important reason is hereby defined as the contractual partner not fulfilling his contractual duties according to either §3 or §4 of the contract and/or substantial reason to believe that the other partner will not be able to fulfill his contractual obligations.

### **Appendix: Data privacy declaration of consent**

The State of Baden-Württemberg publishes a report on sponsoring every two years, which is available to the public over its official website. The processing of the relevant data makes this declaration of consent necessary. The sponsor has two options:

1. Accept the declaration of consent in which case both the sponsor's name, the amount contributed and the cause are published online.
2. Accept and revoke the declaration of consent in which case only the amount is published but the name and cause are kept anonymous. The relevant law is included in the appendix (again, in German).